

# Kinko Bay Tidings ~ Summer 2020 Edition

## Enjoy a trip around Kagoshima with Japan`s new Go to Travel

### Campaign



If you have yet to hear about Japan`s Go to Travel Campaign, it is a government subsidy to stimulate the economy by encouraging domestic travel, and bringing business back to local tourism/hospitality industry, many of which were forced to close during the coronavirus state of emergency.

The Go to Travel Campaign began on July 22<sup>nd</sup>, where travelers received a 35% discount on their travel expenses until August 31. More than 2 million people were reported to have used the subsidy program in the first month.

From September 1, travelers receive the 35% discount plus an extra 15% discount in the form of vouchers that can be used at their travel destination. This comes to a total of 50% off the cost of user`s trip. The campaign is expected to continue until 31 January, 2021.

If you want to make use of the Go to Travel Campaign, Kagoshima is the place to go! There are plenty of attractions from famous tourist spots such as Sakurajima and Yakushima, to hot springs and delicious local cuisine.

To receive the discount, you`ll need to book your trip with businesses that are registered with the campaign. Most major Japanese travel agencies are included in the promotion and, once it's integrated with their booking systems, you`ll pay the discounted price when booking directly through the agency. The airfare will also be included in the discount if booked through a registered travel agency.

The Go to Campaign will release a list of participating businesses and locations. This will include souvenir shops, restaurants, tourist attractions and activities. Coupons are non-refundable and you cannot receive change when you pay with the coupons.



They will be distributed in physical and electronic form, and you'll receive them via your travel agencies or at your hotel.

Guest houses, dormitories, hostels, capsule hotels, bungalows, cottages etc. are eligible for the discount if they are registered for the campaign.

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## Kagoshima's Multi-lingual Service "Sun Sun Call"

While living in a foreign country can be a very exciting and rewarding experience, language barriers can make even tasks in daily life a difficult process.

To help overcome this problem, the multi-lingual service "Sun Sun Call Kagoshima" was established as a guidance service that answers inquiries for foreigners in 7 different languages including English, Chinese, Korean, Portuguese, Spanish, Thai and Vietnamese.

It is supported by a third party caller at the Multi-lingual Interpretation Centre for inquiries relating to:



- Procedures at the Kagoshima City Hall
- Event information
- Trash collection days
- Looking for medical facilities that can speak foreign languages
- Where to evacuate in the event of a disaster.
- Facility guidance etc.

For further information - Tel: 099-808-3333 Fax: 808-2525

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# The appeal of Sakurajima, one of the most prominent active volcanos in the world

Across the Kinko Bay 4km east of Kagoshima city lies Sakurajima, one of the most active volcanos in the world and the symbol of Kagoshima. Sakurajima has an elevation of 1,117 meters at the tallest peak (Kitadake) and a circumference of 52km.



Believed to have formed some 26,000 years ago, there have been 17 major eruptions since its formation and near daily small eruptions since 1955. Despite this, according to a 2015 estimate an estimated 4600 people are believed to be living on the island.

While being one of the most active volcanoes on earth makes it a rare and extraordinary wonder in itself, combined with various parks and walking trails, the island is blessed with natural hot springs and unique beautiful scenery. Why not come and see for yourself what the active volcano island has to offer?

## **About Kinko Bay Tidings**

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**We welcome your comments for the improvement of future issues. Opinions and views expressed in this publication do not necessarily reflect those of the foundation.**

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